



RACCOON EYE DESIGN

Andrew Centrella
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EDUCATION

Art Institute of Phoenix
Bachelor of Arts in Graphic Design

SOFTWARE

Adobe Illustrator
Adobe Photoshop/ImageReady
Adobe InDesign
Adobe Acrobat
QuarkXPress
Dreamweaver
Microsoft Office Suite
Macintosh platform
Windows platform

SPECIALIZATIONS

Concepting
Branding
Corporate Identity
Package Design
Collateral Design
Logos
HTML/CSS/SEO
Web Design
Copywriting/Editing
Typography
Editorial/Publication design
Advertising
Stationery

CLIENT LIST (to name a few)

Holsum Bakery
Kontakt Magazine
Metro West Development
Meningitis Foundation of America
Phoenix Film Festival
Phoenix Ad Club (now AAF)
Arista Curlz
Enterprise Solved
GT Motorworks
Catalyst Consulting Group
Palo Verde Companies
A.K.A. Green
The Phoenician Resort (Starwood)
The Wigwam Resort (Starwood)
Kierland Westin Resort (Starwood)
Scottsdale City Properties
Datapax, Inc.
Audio Adrenaline
Ocean Choice Seafood Co.

MISSION STATEMENT

Successful design is composed of efficient use of all elements, where nothing is without purpose, directly developed from market research. Being a successful graphic designer isn't only about being creative- it's about professionalism, sound business, and establishing new relationships.

EXPERIENCE

August 2008- October 2008

RNK Innovations - Graphic/Web Design, Writer, CMS Coder

Primarily worked on a toddler-oriented, massive e-commerce site called Potty Training Concepts. It was a small but busy team, within which I wore many hats. My stay was cut short due to hurricane Ike.

August 2007- June 2008

Holy Click! - Graphic/Web Designer

Expanding my web portfolio in a big way, designing at Holy Click! really pushed my work to an entirely new level by producing for much larger clients. Here I worked with developer/coders to produce fantastic full scale websites.

September 2007- June 2008

Kontakt Magazine - Writer

Landing the Cityscape cover story for Kontakt magazine made my copywriting ability more than just a pipe dream. I've since produced feature stories for this bi-monthly magazine while working at Holy Click!

March 2007- June 2007

MMG Management - Graphic Art Director

Managing graphic design projects, meeting with clients and surpassing their needs. Sourcing imagery, designing logos, promotional work, print advertising and websites.

March 2006- May 2008

Fajitas: A Sizzlin' Celebration - Server

Maintaining poised customer service, communication and time management skills in a high-paced environment.

December 2005- February 2006

Radioshack - Sales Associate

Meeting customer needs, studying new products and then selling them beyond the required quota. It was a short stay, but long enough to sharpen my sales approach.

October 2002- November 2005

Nick's 24/7 Pizza - Manager/Co-Owner

Directing small groups of employees to run and sustain a 24-hour family restaurant. Job included cooking, cleaning, serving, cashiering, customer service, interviewing, hiring and training new employees, repairing, stocking, delivering and staying sane. Nick's 24/7 Pizza received 2 Best of Phoenix awards from the Phoenix New Times for "Best Late-Night Dining."